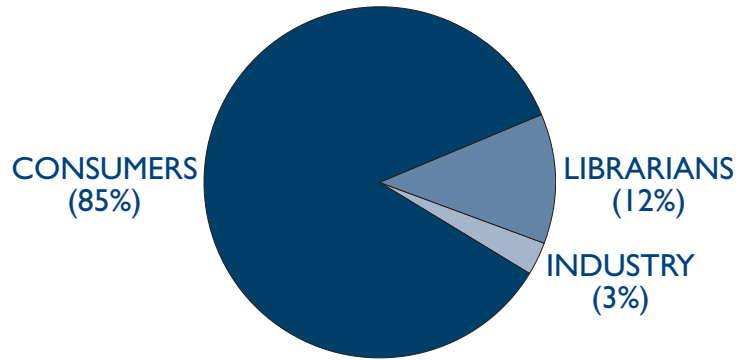


We support your titles, we need your support

Who We Reach



How We Reach Them

website • email • social media • podcast • print



Our Content Partners

Millions of listener exposures through reviews available on library and retail sites



By the Numbers

130,000
website

105,000
email

50,000
social media

35,000
podcast

15,000
print

335,000
listeners



2024

Magazine Editorial Calendar & Closing Dates

December 2023/January 2024

Best Audiobooks of 2023

Space: September 25, 2023

Materials: **October 2, 2023**

February/March 2024

Black History Month

Space: November 20, 2023

Materials: **December 4, 2023**

April/May 2024

Audiobooks for Kids & Teens

Space: January 22, 2024

Materials: **January 29, 2024**

June/July 2024

Golden Voices

June Is Audiobook Month

Space: March 25, 2024

Materials: **April 1, 2024**

August/September 2024

Summer Listening

Focus on Indie Titles & Publishers

Space: May 28, 2024

Materials: **June 3, 2024**

October/November 2024

Fall Listening

Mystery & Suspense Audiobooks

Space: July 29, 2024

Materials: **August 5, 2024**

December 2024/January 2025

Best Audiobooks of 2024

Space: September 30, 2024

Materials: **October 7, 2024**

February/March 2025

Black History Month

Space: November 25, 2024

Materials: **December 2, 2024**

Let Us Design a Custom Exposure Package for You!

Email: michele@audiofilemagazine.com

Present your audiobook to AudioFile readership with a 2 issue **PRINT** & 4 month **WEB** display package. Includes feature in **RealTimeReviews** newsletter.

Showcase

- ONE TITLE \$550
- THREE TITLES \$525
- SIX TITLES \$500

(SAMPLE)
Print display
 (SAMPLE)
Web site display
 (SAMPLE)
Newsletter display

Submission materials

- SQUARE Hi-Res jacket image (as large as possible, 300dpi) .jpg format
- Audiobook title, Author, Narrator, Publisher, Release date
- Format (i.e. digital download)
- 50 words of copy [written by the advertiser]
- Web link to product page (on your own site, Audible, Amazon—as you like)
- Price (optional)
- Name for the ADVERTISER DIRECTORY, and contact info

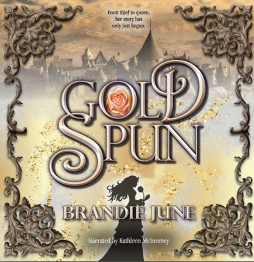
Delivery

- [Indie Showcase Materials Submission Form](#)

A 2022 Benjamin Franklin Award Winner in Audiobook: Teen Fiction.

"June shines in this retelling of Rumpelstiltskin . . . with memorable characters that will appeal to a broad range of fantasy readers."
 —*School Library Journal*

Gold Spun
 By Brandie June, read by Kathleen McInerney
 Published by CAMCAT BOOKS
 Available Now / DD / \$19.95



Sample of individual title listing from print magazine

Independent Publishers & Authors

A 2022 Benjamin Franklin Award Winner in Audiobook: Teen Fiction.

"June shines in this retelling of Rumpelstiltskin . . . with memorable characters that will appeal to a broad range of fantasy readers."
 —*School Library Journal*

Gold Spun
 By Brandie June, read by Kathleen McInerney
 Published by CAMCAT BOOKS
 Available Now / DD / \$19.95



A 2022 Benjamin Franklin Award Winner in Audiobook: Teen Fiction.

"Aamna Qureshi writes of a world steeped in rich culture and tumultuous politics with an expert hand. *The Lady or The Lion* is a gorgeous read."
 —*Chloe Gong, New York Times bestselling author of These Violent Delights*

The Lady or the Lion
 By Aamna Qureshi, read by Deepti Gupta
 Published by CAMCAT BOOKS
 Available Now / DD / \$19.95



A 2022 Benjamin Franklin Award Winner in Audiobook: Fiction.

"This was an outstanding blend of horror, speculative fiction, and apocalyptic fantasy topped with madness... *The Girl in the Corn* is one of the first great horror novels of 2022."
 —*Horror DNA*

The Girl in the Corn
 By Jason Offutt, read by Josh Bloomberg
 Published by CAMCAT BOOKS
 Available Now / DD / \$24.95



Ruby Falls—winner of the Zibby Award for Best Plot Twist—is a thrilling and twisty nod to Daphne du Maurier's Rebecca that ricochets through the streets of Hollywood, a dangerous marriage to an exotic stranger, and the mind of a young woman whose past may not release her.

Ruby Falls
 By Deborah Goodrich Royce, read by Stephanie Willis
 PUBLISHED BY BLACKSTONE PUBLISHING
 Available Now / DD / \$13.99



June/July 2022 ■ 19

Sample of page from print magazine

OTHER OPPORTUNITIES

Premier Publisher (annual)

- Logo linked with online reviews
 - Expanded record in Talent & Industry Guide
 - Full review license
- \$1,000**

Podcast Sponsorship Placements (monthly)

- Distributed on Apple, Google, and wherever podcasts are found
 - Host-read spoken credit in each episode
 - Linked text credit in show notes
- \$1,800**



E-News 1, E-News 2 & E-News 3

77,000 contacts 30% open rate

	1 X	3 X	6 X	12 X
PKG: TOP BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
HORIZONTAL BANNER	\$650	\$525	\$475	\$425
OVERHEAD BANNER	\$1,000	\$800	\$600	\$500

Run dates E-Newsletter 1: Jan 10, Feb 7, Mar 6, Apr 10, May 8, Jun 5, Jul 10, Aug 7, Sep 11, Oct 9, Nov 6, Dec 4
 Run dates E-Newsletter 2: Jan 17, Feb 14, Mar 13, Apr 17, May 15, Jun 12, Jul 17, Aug 14, Sep 18, Oct 16, Nov 13, Dec 11
 Run dates E-Newsletter 3: Jan 24, Feb 21, Mar 20, Apr 24, May 22, Jun 19, Jul 24, Aug 21, Sep 25, Oct 23, Nov 20, Dec 18

Real Time Reviews

3,000 library and industry professionals 35% open rate

	1 X	3 X	6 X	12 X
PKG: OVERHEAD BANNER + 4 JACKET ARRAY	\$400	\$325	\$300	\$250
HORIZONTAL BANNER	\$300	\$250	\$200	\$150

Run dates Real Time Reviews: Every Thursday

AudioFile SYNC E-Newsletters

32,000 contacts 35% open rate

	1 X	3 X
HORIZONTAL BANNER	\$650	\$525

Run dates for AudioFile SYNC E-Newsletters: Jan 8; March 11; June 11; Oct 8

AudioFileMagazine.com

	1 X	3 X	6 X	12 X
HORIZONTAL BANNER (Homepage & Review Pages)	\$1,000	\$900	\$750	\$600
VERTICAL BANNER (Talent & Industry Guide)	\$400	\$300	\$250	\$200
ARTICLE SPONSORSHIP BANNER (permanent link to article)	\$500			

Web Closing Dates

20th of each month prior to posting

E-news Materials Due

ALL Materials: 10 days prior to run date



HOMEPAGE BANNER

728 X 180



REVIEW PAGE / E-NEWS BANNER

600 X 150



ARTICLE SPONSORSHIP BANNER

308 X 616



4 JACKET ARRAY

Hi Res Square minimum: 300 X 300



GUIDE SIDE BANNER

260 x 300

File Requirements

- 72 dpi, RGB color
- jpg or gif format; animated gif; ok w/ minimum 5-second delay

Delivery

- [Website Materials Submission Form](#)
- [E-News Materials Submission Form](#)



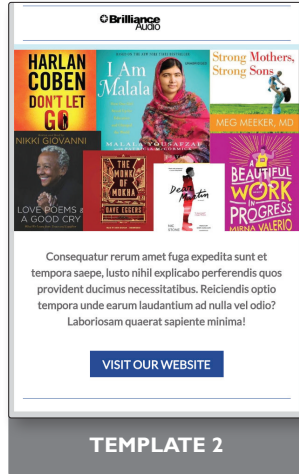
SPONSORED EMAIL TEMPLATE STYLES

SINGLE IMAGE / EVENT



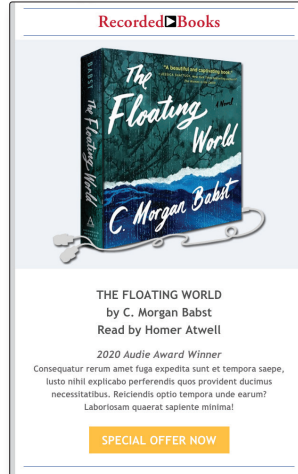
TEMPLATE 1

HERO IMAGE, TEXT & CALL TO ACTION



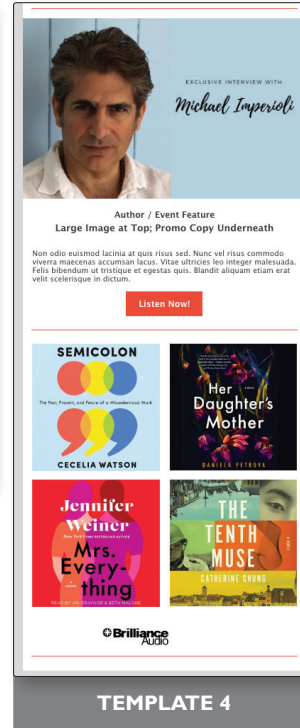
TEMPLATE 2

SINGLE TITLE SHOWCASE



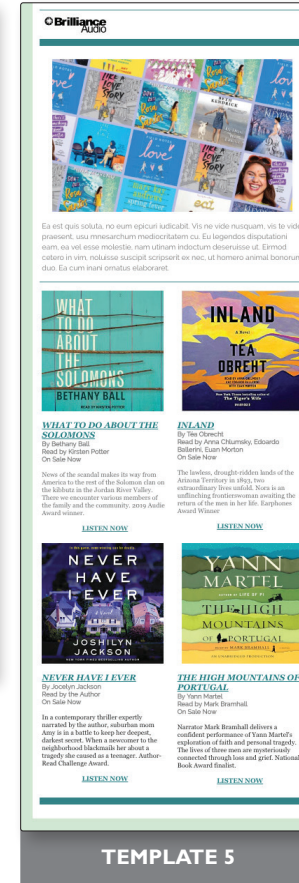
TEMPLATE 3

AUTHOR / EVENT FEATURE WITH 4-TITLE ARRAY



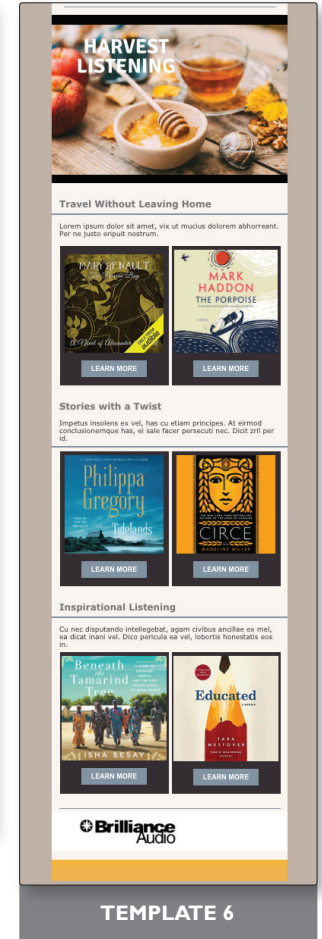
TEMPLATE 4

HERO IMAGE & JACKET ARRAY



TEMPLATE 5

THEMED TITLE ARRAY (HOLIDAY / SUBJECT)



TEMPLATE 6

Sponsored Email

choice of consumer or librarian focused lists
6 designs offered

	1 X	3 X	6 X
SOLE SPONSOR	\$2,000	\$1,800	\$1,600

Additional Details

- Template designs #5 & #6 can feature 4 or 6 titles
- Asset check lists, submission forms, and detailed specification for each design audiofilemagazine.com/ad-resources
- 72 dpi (minimum), RGB color
- jpg, gif, png formats accepted
- Custom colors can be applied

Template Selection and Delivery

- [Sponsored Email: Template 1 \(jotform.com\)](mailto:template1@jotform.com)
- [Sponsored Email: Template 2 \(jotform.com\)](mailto:template2@jotform.com)
- [Sponsored Email: Template 3 \(jotform.com\)](mailto:template3@jotform.com)
- [Sponsored Email: Template 4 \(jotform.com\)](mailto:template4@jotform.com)
- [Sponsored Email: Template 5 \(jotform.com\)](mailto:template5@jotform.com)
- [Sponsored Email: Template 6 \(jotform.com\)](mailto:template6@jotform.com)